
News Release

For Immediate Release

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Contact: Sheri Hensley, Marketing Manager
NJMC Business Accelerator
201-438-1245 office, 201-615-8378 cell
sheri.hensley@njmeadowlands.gov

NJMC BUSINESS ACCELERATOR GROWS WITH ADDITION OF NEW CLIENT COMPANIES

LYNDHURST, NJ – Three more companies have been accepted into the New Jersey Meadowlands Commission Business Accelerator program, bringing the total number of client companies to eight. The Business Accelerator opened six months ago to help early-stage companies – especially those focused on green technology – grow into viable commercial businesses.

“The word is rapidly spreading about the importance of the NJMC Business Accelerator,” said Robert Ceberio, NJMC Executive Director. “Clients have discovered how the critical support services and guidance they receive through the Business Accelerator can help them grow their companies into full-fledged commercial businesses – even in today’s difficult economic times.”

The Business Accelerator’s newest additions include:

RPG Associates Corporation

Robert Gebhard, Owner

RPG Associates is focused on the design and production of an advanced commercial/industrial air conditioning unit. The fan design incorporates a new motor technology that’s up to 30% more efficient than traditional designs. The company has been field testing the units and has made initial sales.

Waterfront Health Care Services, LLC

Dr. Vincent Grasso, CEO

Waterfront Health Care Services has developed computer software that enables doctors to make house calls to patients who are chronically ill, elderly or home-bound for other reasons. This technology, which can replace more expensive and time consuming trips to the emergency room, uses sophisticated diagnostic tools and allows findings to be transmitted directly to specialists and insurance carriers.



Change and Response Strategies

Angela Calzone, CEO

Change and Response Strategies is an organizational development company helping to design and implement effective workforce strategies for companies at all stages in their growth cycles.

The NJMC Business Accelerator, which opened in October, is supported by a \$1.5 million three-year grant from the New Jersey Meadowlands Commission. The Accelerator provides affordable office space in Lyndhurst, in addition to programs for client companies that include one-on-one mentoring, business plan development, grant writing support, marketing assistance and help accessing potential investors and clients. The Business Accelerator has room to support up to 30 client companies.

Since joining the Business Accelerator, the five original client companies are flourishing. One of the first companies to join, **Solaris Cybernetics**, is designing aquatic robots that will produce fuel from algae and was named *Best Renewable Energy Company* at the recent New Jersey Technology Council Venture Conference. The CEO and founder of **Solaris Cybernetics** is Rudy Behrens.

Another Accelerator client company, **GRAIN**, was recently awarded a contract to supply green cabinetry for the kitchen and bathrooms of a home that is being built to LEED (Leadership in Energy and Environmental Design) standards. The homeowners are striving for a “platinum” level LEED rating, which would make their home the second in New Jersey to achieve this highest rank. The owner of **GRAIN** is Theresa Kim.

For more information on the NJMC Business Accelerator, please contact Sheri Hensley, Business Accelerator Marketing Manager at 201-438-1245 or by email sheri.hensley@njmeadowlands.gov. Interested companies can also find information and applications at: www.NJMCaccelerator.com.

